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KOZY TIMES

NEWSLETTER

VOL. 2 No. 1

JUNE 2009

KOZY HEAT SERVICE TECHNICIAN RETIRES

On May 8, 2009 Larry Gravley retired from Kozy Heat fireplaces after committing his career to one company. Larry started at Kozy Heat back in 1977 as a welder, and soon took on the responsibility of plant manager. It was not until 1984, when Larry sought to begin the technical service field, which is where Larry remained up to his retirement.

Kozy Heat would like to thank Larry for his amazing service work, and dedication over the past 32 years. We appreciate everything that he has done and wish Larry and his family all the best in his retirement!



FORT WAYNE DEALER MEETING

Kozy Heat recently traveled to Fort Wayne, Indiana for our Mid-States Regional Dealer Meeting. The day was filled with a review of our product line, new products, updates to existing products, technical training, as well as a 90 minute training video from Rick Vlahos on "Why My Wood Isn't Burning."

We were pleased with the turn out, and wanted to express our thanks to those dealers who were able to attend.

If you missed this one, and were interested in the material you can visit us June 17th & 18th at the Mall of America in Bloomington, MN. Hope to see you there!

LAKEFIELD STOVE GETS A NEW LOOK, AND A NEW LOWER PRICE!

The 2009 pricing on the Lakefield stove has dropped to \$1295 retail in black, and \$1375 for rust or titanium. We have also added tile insert kits in four colors (beige, rust, warm green, and blue-gray). The tile kits are simply held in place by the Prairie Design Inset Frame (561-PSI, 561-PSI-R, or 561-PSI-T).

The Lakefield also gives you the ability to customize your customer's stove by letting them pick out their own tile or marble (up to ¾" thick). We've heard from several dealers that recently added the Lakefield to their showroom floor because, "It was \$400 cheaper than anything else they were offering."

We also offer a stainless steel, rust, and titanium inset for the sides that looks great with the Lakefield.

Sales Tip: You'll definitely want to display the Lakefield with a set of prairie doors!



PRODUCT UPDATES

CURRENT CHANGES:

Princeton:

Back light kit will now be offered with the Princeton. Starting serial number that will accept the light kit: 08-003686-46 (part# MTK-BLK Retail price \$150.00)

Ironhaus Doors

Kozy Heat will no longer be offering the three sizes of Ironhaus Doors for our fireplaces.

FirePro Board

Kozy Heat will now provide FirePro Board with the Minnetonka, Thief River Falls, Princeton, and the Dassel. This will begin with the following serial numbers:

Minnetonka 09-407433-18

TRF 09-241183-19

Princeton 09-004048-17

Dassel 09-150486-17

The Trimont will have an optional Firepro kit. The kit will include enough for either see-thru or pier installation (part# TMT-FPS Dealer cost \$120.00)

Log Set Updates

The following changes have been made in an effort to improve visual appearance of the logs. The Minnetonka and SP-36 had a complete log change, where as the Chaska series just had the front two logs updated. The Minnetonka and SP-36 will be \$50.00 dealer cost. The Chaska logs will be \$10.00 for two front logs. Listed below are the updated part numbers and the starting serial numbers.

Minnetonka (part# MTK-50A)

08-406932-49

SP-36 (part# SP-50A) 09-48081-14

Chaska (part# C12 and C13) 09-093145-14

Chaska-XL (part# CX4 and CX5)

09-702332-12

DOOR UPDATES FOR 2009

The Astoria, Young, and Bi-Fold Cathedral Full Door Faces will be discontinued in the 2009 price book.

Along with that change we will also be discontinuing the Renaissance Pattern Front and Renaissance Pattern Full Door Face in the Minnetonka, TRF, Princeton, Dassel, and Trimont.

We will be adding a Rectangle Prairie Full Door Face as a replacement. So when you are offering Full Door Faces to a customer you have Arched Prairie, Rectangle Prairie, Arched Drake, and Rectangle Drake. If the customer wants bi-fold, then you can offer the Bi-fold Mission Full Door Face.

Lastly, we will be adding a Full Mission Door for the MTK, TRF, PRC, DSL, and TMT. This would be just like our thinner gauge M-Doors, but the full door will extend the full height of the fireplace. Great opportunity for those customers looking to save costs and can't afford the heavier Full Door Faces.

Chaska Series Accepts Bi-Fold Doors

The Mission Bi-fold Full Door Face is now available for the Chaska series. The prices and part numbers were not able to make the new price book. But they will soon be posted under our dealer section on the website as well as emailed out.

Refractory Clips

In an effort to minimize damaged refractory in shipping, last year the Minnetonka and Princeton began shipping with two plates that hold the top panel from contacting the side panels.

Full Door Face Changes

All full door faces will have a new design as you requested in previous dealer meetings. The center latch will be removed, and arched handles will be located at the bottom of each door. The inside of the door will be finished off so you don't see the cut edges of the mesh screen. This transition will be a rolling transition as stock is depleted. Please check your email for updates. If we do not have your email on our list, please contact johnk@kozyheat.com to be added.



Our brochures will be updated with these changes as our current inventory runs out. Note: If someone wants one of the discontinued doors we can still specially cut the door.

IMPORTANT 2009 DATES AT KOZY HEAT

May 31st Early Buy Ended

June 17th & 18th – Mall of America
Bloomington, MN
Dealer Meeting
June 30th – Early Buy Shipping Ends

2009 RETAIL PRICE AND CABINET BOOK*: EFFECTIVE JUNE 1, 2009

* For a full listing of detailed changes please refer to the price books

New Products in 2009 Retail Book:

Part#	Description	Retail Price
911-RAD	911 Radiant Fireplace (No Fan)	\$1,400.00
911-XL-RAD	911 XL Radiant Fireplace (No Fan)	\$1,650.00
CSK-31-RAD	Chaska Radiant Fireplace (No Fan)	\$1,510.00
CSK-335-RAD	Chaska XL Radiant Fireplace (No Fan)	\$1,635.00
231-ZCBN	231ZC w/ Brushed Nickel Door	\$2,650.00
MTK-FMDOR	Minnetonka Full Mission Door	\$465.00
MTK-FMDOR-R	Minnetonka Full Mission Door - Rust	\$573.95
MTK-FMDOR-T	Minnetonka Full Mission Door - Titanium	\$573.95
PRC-FMDOR	Princeton Full Mission Door	\$450.00
PRC-FMDOR-R	Princeton Full Mission Door - Rust	\$520.75
PRC-FMDOR-T	Princeton Full Mission Door - Titanium	\$520.75
MTK-FPDOR	Minnetonka Rectangle Prairie Full Door Face	\$495.75
MTK-FPDOR-R	Minnetonka Rectangle Prairie Full Door Face - Rust	\$566.50
MTK-FPDOR-T	Minnetonka Rectangle Prairie Full Door Face - Titanium	\$566.50
PRC-FPDOR	Princeton Rectangle Prairie Full Door Face - Titanium	\$495.75
PRC-FPDOR-R	Princeton Rectangle Prairie Full Door Face - Rust	\$566.50
PRC-FPDOR-T	Princeton Rectangle Prairie Full Door Face - Titanium	\$566.50
MTK-FSF	Minnetonka Full Screen Face	\$250.00
MTK-FSF-R	Minnetonka Full Screen Face - Rust	\$300.00
MTK-FSF-T	Minnetonka Full Screen Face - Titanium	\$300.00
PRC-FSF	Princeton Full Screen Face	\$230.00
PRC-FSF-R	Princeton Full Screen Face - Rust	\$280.00
PRC-FSF-T	Princeton Full Screen Face - Titanium	\$280.00
MTK-PSCR	Minnetonka Clean Face Pull Screen	\$80.00
MTKA2-FDT3	Minnetonka Full Door Template (True Arch)	\$110.00
PRCA2-FDT3	Princeton Full Door Template (True Arch)	\$110.00
TMT-081	Trimont Exterior Trim	\$42.00
See Book	Chaska Series Rectangle Prairie Shrouds	See Book
MTK-50A	New Minnetonka Log Set (Changed Dec 2008)	\$180.00
SP-50A	New SP-36 Log Set	\$190.00
CSK-50A	Chaska Log Set	\$231.00
C12	Chaska Left Front Log	\$5.00
C13	Chaska Right Front Log	\$5.00
CX4	Chaska XL Left Front Log	\$5.00
CX5	Chaska XL Right Front Log	\$5.00
561-PSI-R	Lakefield Prairie Design Insert Frame - Rust	\$145.50
561-PSI-T	Lakefield Prairie Design Insert Frame - Titanium	\$145.50
LKF-TIK-BG	Lakefield Beige Tile Kit	\$55.00
LKF-TIK-BL	Lakefield Blue-Gray Tile Kit	\$55.00
LKF-TIK-R	Lakefield Rust Tile Kit	\$55.00
LKF-TIK-WG	Lakefield Warm Green Kit	\$55.00
See Book	Custom Plating Charges added to New Line Doors, Shrouds, Grill Sets, etc.	See Book
221-CC	Cabinet Topper Clear Coat Stain	\$140.00
221-AW	Cabinet Topper Antiqued White Stain	\$195.00
221-SW	Cabinet Topper Special Walnut Stain	\$140.00

Part#	Description	Retail Price
221-GO	Cabinet Topper Golden Oak Stain	\$140.00
221-DW	Cabinet Topper Dark Walnut Stain	\$140.00
221-SR	Cabinet Topper Sedona Red Stain	\$140.00
221-EB	Cabinet Topper Ebony Distressed Stain	\$195.00

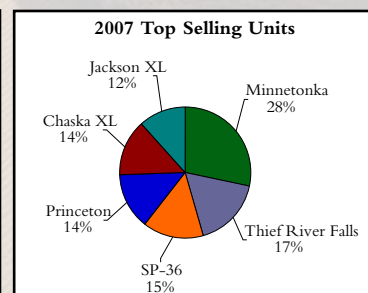
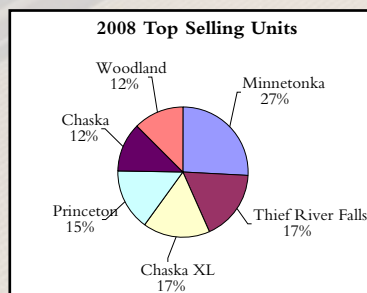
Revised Information in Retail Book:

Part#	Description	Previous Retail	New Retail
WLP-P	Woodland Pellet Stove	\$2,795.00	\$2,595.00
56150	Lakefield Freestanding Stove	\$1,400.00	\$1,295.00
56150-RP	Lakefield Freestanding Stove - Rust	\$1,495.00	\$1,375.00
56150-TP	Lakefield Freestanding Stove - Titanium	\$1,495.00	\$1,375.00
MTK-BLK	Back Light Kit	\$175.00	\$150.00
MTK-RCFK	Minnetonka Clean Face Kit	\$183.75	\$210.00
700-038	Wall Mount Thermostat	\$71.40	\$25.00
600-081	Dimmer Switch Recteptional Box for Light Kit	\$90.00	\$85.00
600-083-3	Speed Control/3 Reciever Assembly for Light Kit	\$60.00	\$40.00
970	Heat Duct Kit	\$245.00	\$260.00
	Honeywell Conversion Kits		
See Book	1 Orifice	See Book	\$30.00
See Book	2 Orifice	See Book	\$40.00
See Book	RF Units	See Book	\$45.00

Removed Items from Retail Book:

Part#	Description
942	942 Fireplace
231-ZCN	231ZC Polished Nickel (Chrome)
MTK-FLK	Minnetonka Front Light Kit
See Book	Astoria Full Door - All Models
See Book	Young Full Door - All Models
See Book	Bi-fold Cathedral Full Door
See Book	Renaissance Pattern Front - Discontinued in MTK, TRF, PRC, DSL, TMT
See Book	Renaissance Pattern Full Door Face - Discontinued in MTK, TRF, PRC, DSL, TMT

TOP SELLING UNITS OF 2008 & 2007



KOZY HEAT GOING GREEN

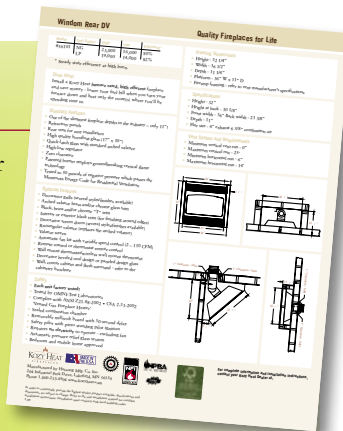
Kozy Heat is doing their part to go green in 2009. We have changed out 140 metal halide 400 watt light fixtures and replaced them with 140 high-bay fluorescent T8 light fixtures. One advantage to doing this is that we can save as much as 50% on our energy costs related to lighting, which saves us enough to reduce the amount of energy needed by the City of Lakefield by 1% for a year.

Other advantages would be that we have a brighter and safer work environment for our employees and for those who visit Kozy Heat.

It might also be noted that when the time comes to replace these bulbs or ballasts the components to this type of new fixture are much more environmentally safe for recycling or disposal.

Along with our light change, Kozy Heat has begun printing their brochures on paper provided by the Forest Stewardship Council (FSC). The FSC is an independent, non-governmental, not for profit organization established to promote the responsible management of world forests.

Products carrying the FSC label are independently certified to assure consumers that the labeled product comes from forests that are managed to meet the social, economic and ecological needs of present and future generations.



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